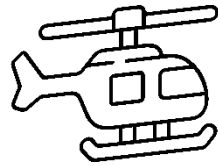


# Persuasive Strategies

## S The Helicopter



**P** So **let's see as a whole, what we can achieve / what we have already achieved together** - numbers, opportunities, growth versus what limits there are.

**R** And **you decide** if this partnership is worth it.

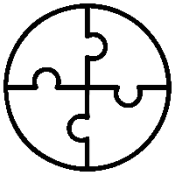
**C**

## P Ace up the sleeve



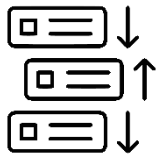
Because we want to expand our collaboration, **what else we can offer in addition, exceptionally for you** is... extra support to...

## P The strategic compliment



**R** I know/found out that you have developed... **Congratulations on...** the growth/ stability of the business... That is why you benefit/ gain if...

**C**



## A Reprioritization of values

It is true that there are constraints in the current situation, **but in the end, what is more important? It is important for you to prioritize what matters most.**



**LearningArchitect**

www.learning-architect.ro  
office@learning-architect.ro  
facebook.com/learning-architect

