

# Learn **on**

## Mobile App

empowers you to learn on the go. It is an intuitive tool **100% tailored to your learning style** (you discover it with the magical OST formula: On-the-Job, Social, Theoretical), **your interests** (you create your individual learning path), **your team** (you will be part of a learning community with your peers).

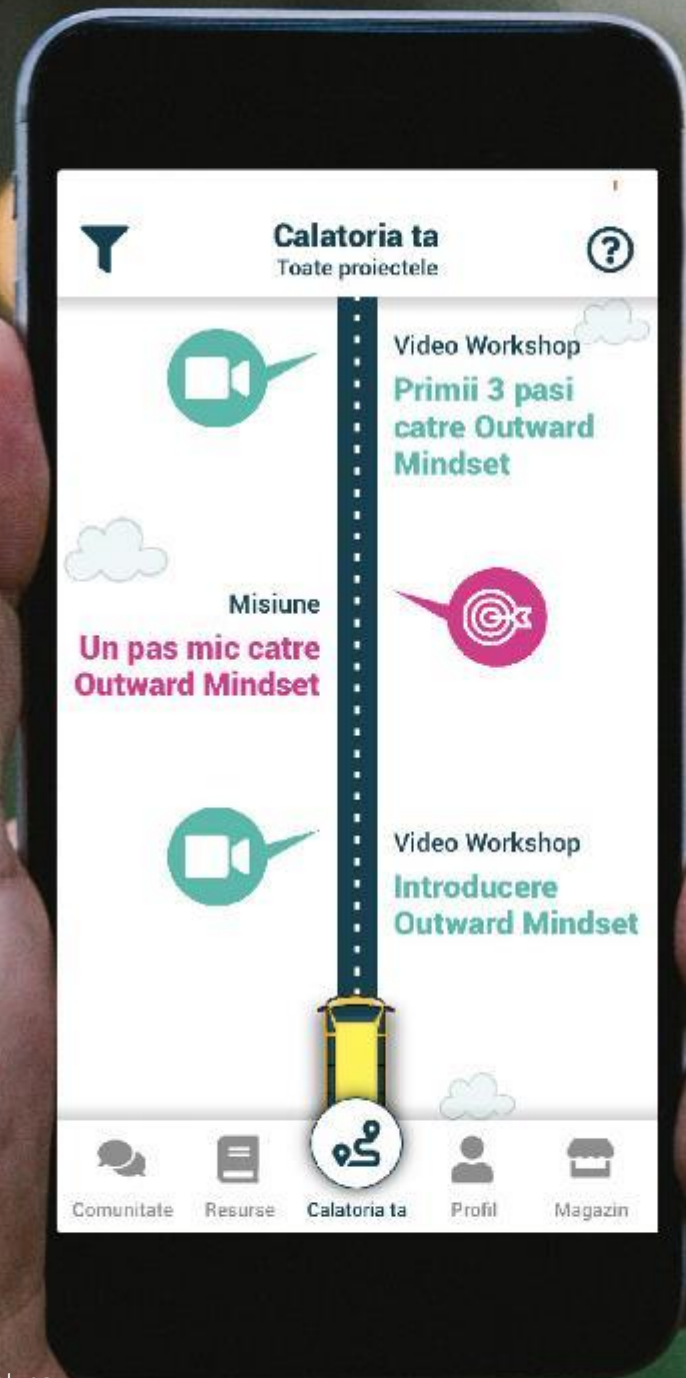
**VIDEO DESCRIPTION  
OPEN HERE**



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# LearnON

## DATA PROTECTION AND INFRASTRUCTURE



### GDPR

Personal data collected:

- email
- name
- Profile picture (optional)

No data or information is or will be shared with any third party

Privacy policy:

[https://learnon.app/content/generic/privacy\\_policy.html](https://learnon.app/content/generic/privacy_policy.html)

Terms and conditions:

[https://learnon.app/content/generic/terms\\_and\\_conditions.html](https://learnon.app/content/generic/terms_and_conditions.html)

### Infrastructure

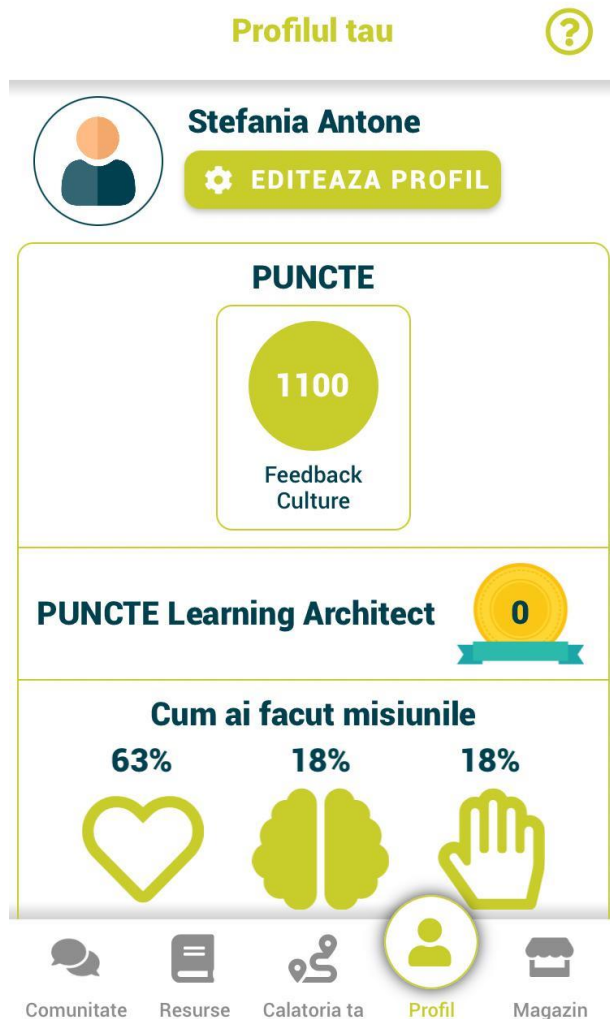
All data and information is hosted in European Union with hosting providers that adhere to EU regulation:

- DigitalOcean
- SendGrid

# LearnON GAMIFICATION



Users accumulate points by completing missions:

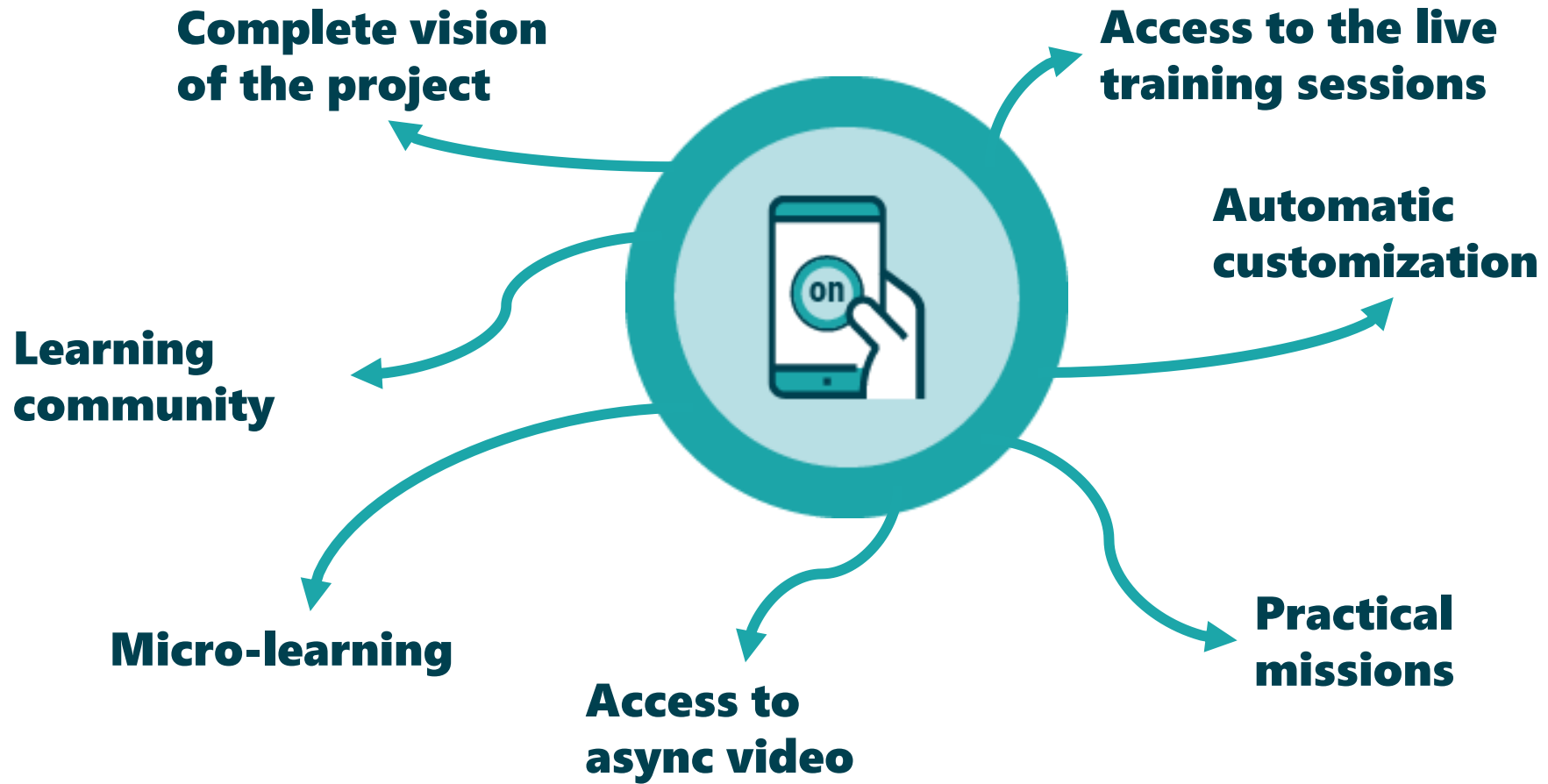


Anybody can open a communication thread and comment on existing threads. All comments and threads receive likes



# LearnON

THE HUB OF THE LEARNING EXPERIENCE



# LearnOn App

WHY IT WORKS:



**Facilitated forum** – people can **interact with the community** they belong to and with the Learning Architect facilitators for practical advice.

**Personalized user and company profile**

**Intuitive and engaging interface**

**Available anytime, from anywhere**

**Activity notifications**

**Access to the resources** recommended for the learning journey, but also to the library for all the skills on the app.

# Personalized Journey

(EXAMPLE)



The **learning journey** on the LearnOn mobile app will be **personalized** for your learning program

(live training session descriptions and schedules, prework, missions, async. videos).



# Missions



**Example of a practical mission** for fixing the concepts.

Each mission is provided in **3 ways**, so that learners can choose according to their **O-S-T** (on the job, social, theoretical) preferred learning style.



The screenshot shows a mobile app interface. At the top, there's a status bar with signal strength, Wi-Fi, and battery icons, and the time 18:29. Below that, a navigation bar contains a back arrow, the title "9. Accelereaza-ti mind..." in bold, and a help icon. Underneath the title is the word "Misiune". The main content area features a blurred image of a tunnel with red lights. Below the image, the title "Accelereaza-ti mindsetul de proiectare" is displayed in bold. Underneath that is the section "On the Job". The main text describes the mission: "Puterea vizualizarii in atingerea obiectivelor are mare legatura cu modul in care functioneaza creierul nostru, care poate opera mai bine cand are la indemana si astfel de stimuli. Asa ca te invitam sa realizezi un desen in care sa cuprinzi destinatia (Towards-ul tau, ceva catre care te indrepti, personal sau professional) si". At the bottom, there are three circular icons representing different learning styles: a hand for "On the Job" (75 puncte), a heart for "Social" (100 puncte), and a brain for "Teoretic" (75 puncte).

9. Accelereaza-ti mind...  
Misiune

## Accelereaza-ti mindsetul de proiectare

### On the Job

Puterea vizualizarii in atingerea obiectivelor are mare legatura cu modul in care functioneaza creierul nostru, care poate opera mai bine cand are la indemana si astfel de stimuli. Asa ca te invitam sa realizezi un desen in care sa cuprinzi destinatia (Towards-ul tau, ceva catre care te indrepti, personal sau professional) si

Learning Style	Points
On the Job	75 puncte
Social	100 puncte
Teoretic	75 puncte

# Resources



The participants in the program will receive, through the LearnOn mobile app, resources recommended by us, according to their learning journey, as well as **access to all the resources available on the app (curated content)**, grouped under various soft skills categories.





# Community

(EXAMPLE)



The participants will have access to the online community developed especially for your program, which consists in various threads based on the topics from the learning journey, opened by the trainers.

Participants may engage in conversations by answering to the missions, asking questions, uploading photos, commenting, etc.

Also, they can have **access to an expert trainer throughout the program's duration, who will answer any question in 24h**. They would just have to send him/ her a message by clicking on his/ her name in the Trainers section.

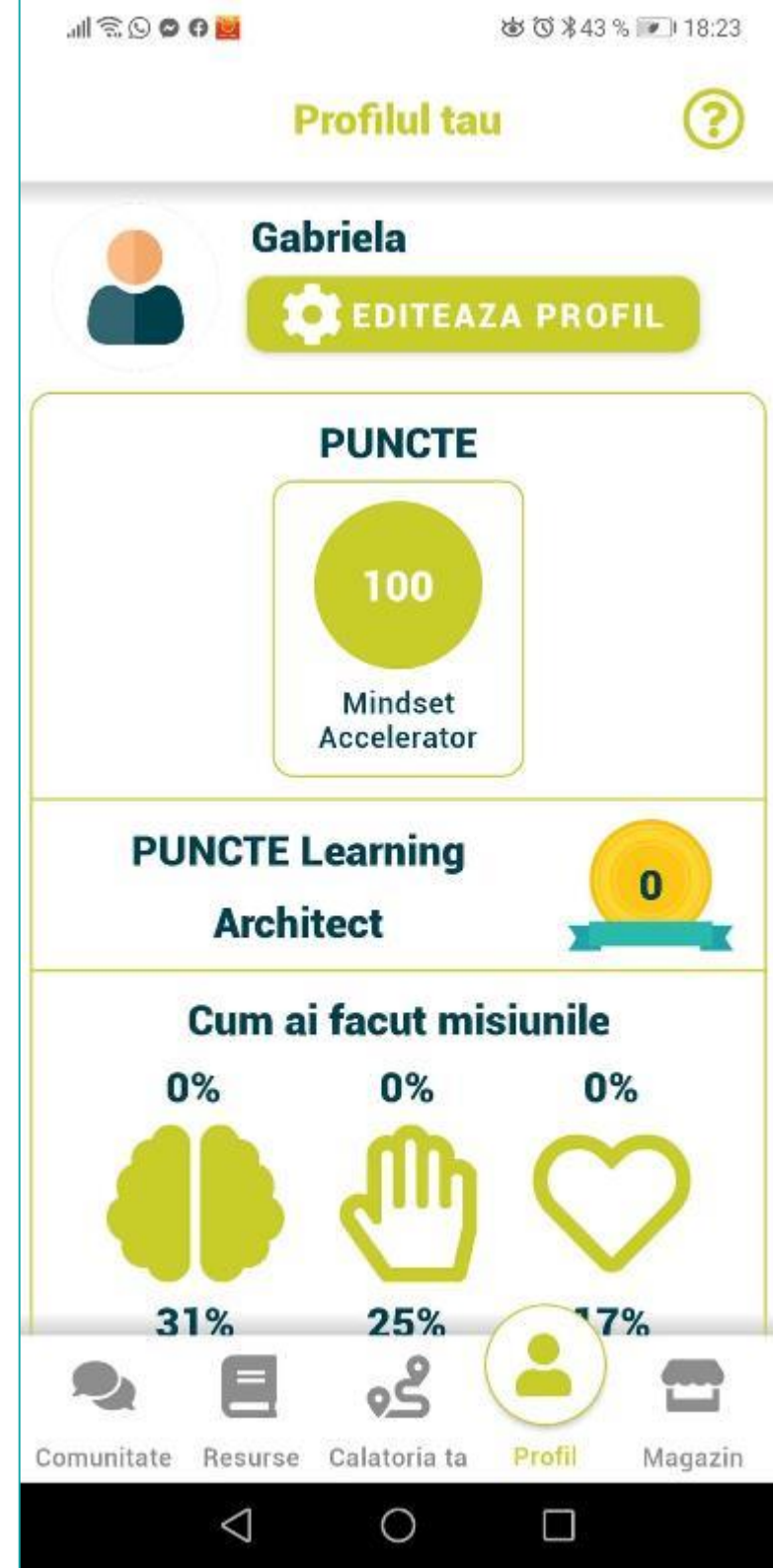


# Profile Personalization



Participants may **personalize their profile** – name, picture.

Also, they can check their **learning style - OST formula** (on the job, social, theoretic) and can take **the abilities test** if they wish so.



# Push Notifications



Friendly reminder about active **missions, workshops, added resources**

A **summary** of last week & next week

**Reminder** for the actions that will **expire tomorrow**

**Challenge solved**

Lack of interest

